

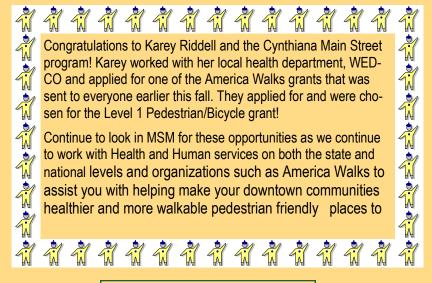


# Main Street Monday!

November 9, 2015

**Happenings Around the State** 





**UPCOMING EVENTS** 

Don't forget Main Street Award submissions are due November 19th!! Submit your volunteers, projects,

**and more!!!!** We are hoping to present the awards on the House floor in January with presentations from your legislator!



Preservation Kentucky and the Kentucky Heritage Council in partnership with the Franklin County Trust for Historic Preservation will hold a workshop for real estate professionals on Wed, November 18, at the historic Whitaker Bank building, 130 West Main Street in downtown Frankfort. Licensed agents can earn CEU credits for attending: 2 hours elective/2 hours law. Registration opens at 9am and the workshop runs from 10am until 2:30pm. The \$40 per person includes lunch and snacks.

Register here <a href="http://preservationkentucky.org/">http://preservationkentucky.org/</a> newsEvents.php.

Excited to see a business relocate to Main Street in lovely downtown Frankfort! The Kentucky River is only a block away!

With everything else going on, it is also time for budget preparation. Here is a great article about budgets http://www.nonprofithub.org/board-of-directors/build-nonprofit-budget-like-boss-7-easy-steps/

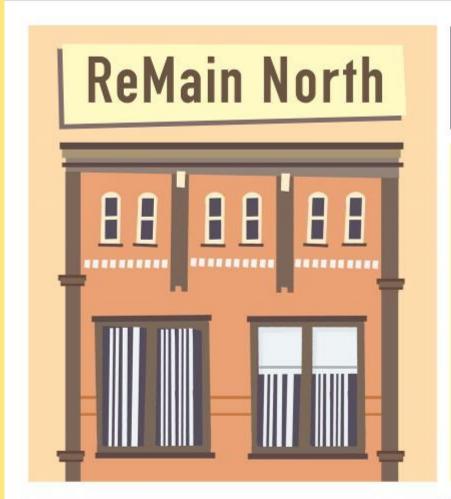
Leaving town to shop at big box stores hurts your community

One of Paintsville's Main Street Projects is the Stafford House. This year they had their first Pumpkin House! It was a huge success! Paintsville's director, Bonnie Porter, also gives tours to school groups and others to educate them about Paintsville's history and the home will eventually be rented for events. The revenue from the Stafford House will go to the Main Street program to reinvest in their community!













NOV. 13TH 6PM-9PM

SATURDAY

NOV. 14TH 11AM-3PM

DOWNTOWN WINCHESTER'S BETTER BLOCK PROJECT \*

www.betterblockwin.com



WE NEED YOUR HELP!

> VOLUNTEER WITH US!!!

## **Important Kentucky Main Street items!**

# Main Street Awards applications due to KHC by November 19th!

State Conference January 12-14 Frankfort Director attendance is required!

January 13th Day at the Capitol ! Regional presentations inside the capitol building

Make your room reservations at Capital Plaza hotel and be sure to say you are with KYMS to get the state rate of \$89

Reinvestment statistics due to KYMS office Dec. 1, 2015

State Certification applications s due to Frankfort January 15, 2016

# Kroger Community Rewards Program

Have you signed up??? This is such an easy way for your program to earn additional funds. go to https://www.kroger.com/communityrewards for more information. Sign up today, spread the word, and start earning!



Kroger is committed to helping our communities grow and prosper. Year after year, local schools, churches and other nonprofit organizations will earn millions of dollars through Kroger Community Rewards®. Kroger Community Rewards® makes fund-raising easy...all you have to do is shop at Kroger and swipe your Plus Card!

**Good news for Shelby Main Street!** 

# New ordinance will allow microbreweries, distilleries to open in Shelbyville WDRB TV

SHELBYVILLE, Ky. (WDRB) -- Visit Main Street in downtown Shelbyville and you'll see several antique stores, boutiques and a few restaurants but city officials hope you'll soon see a different sort of business popping up.

"We've never had an ordinance to allow this into the city limits before," Bob Andriot, a Shelbyville city councilman told WDRB. Andriot says the council recently passed an ordinance to allow microbreweries, brewpubs and distilleries to open."This is going to open up the doors for some new things to come to town," he said. Andriot says they hope that will bring new visitors to town.

"We want people from Louisville to come. That's what we're about. You know, we've got a great downtown. We've got great shops and people who have been here a lot of years. Just small mom and pop things but most people don't realize what's here," he said. Andriot owns a couple businesses on Main Street. He believes the city will benefit from allowing microbreweries to move in. He says there are even a few historic structures currently available that would be ideal for that type of business.

"I think we're learning that things are changing. Younger people are looking for different things and we're trying to figure out a way to bring people to our community and this is one way we felt like we could do that. We love Main Street and we love Shelbyville so we want people to come enjoy what we've enjoyed all our lives," said Andriot.

The ordinance applies to the city limits. Shelby County is still dry.

# **Kim Strohmeier**



My name is Kim Strohmeier, and I started as the director of Downtown Frankfort, Inc. on Oct. 1st. I recently retired from my previous career as Extension Agent for Agriculture in Owen Co, KY. My unofficial specialty was in the area of business management. Throughout my career, I organized various leadership development programs, including several year's worth of Leadership Owen County programs. Over the last 10 years or so of my county agent career, I became more active in community development work, organizing an extensive visioning project for the county, and helping to oversee the implementation of some Vision Plan programs.

I was a graduate of the charter class of the Kentucky Entrepreneurial Coaches Institute, an international leadership program that provided me skills in developing entrepreneurial-friendly communities and coaching entrepreneurs to grow their business. That has led to me founding Still Waters Entrepreneurial Services, where my business partner Mike Jackson of Maysville and I conduct business planning trainings for entrepreneurial coaches and business owners and individually coach entrepreneurs in diverse industries to develop business plans to help them reach their full potential.

I have also owned a framing shop and Porter Paint dealership with my wife in Owenton, and a number of years ago, I started a canoe livery at my family's homeplace on the Kentucky River and Elkhorn Creek in Franklin Co.

As Frankfort's Main Street director, I was hired to focus on helping the business owners in downtown Frankfort ramp up their businesses, as well as bringing more businesses to the downtown area. Another focus will be to recruit and develop a greater slate of volunteers to help manage some of the promotional events, thus allowing me more time to focus on the economic development aspect of the position.

Over the years, I have been a member of the KY Association of County Agricultural Agents, serving as State President of the association about 20 years ago. I have been a Scoutmaster, a Jaycee, and a Rotarian. I currently volunteer for the Frankfort Habitat for Humanity, the St Vincent DePaul Society in Frankfort, and coordinate efforts of volunteers for a Rosary Prayer Garden at St John Catholic Church in Carrollton, (my wife's home parish.)

I recently remodeled and moved into my grandparent's homeplace on the Ky River in northern Franklin Co., where I found that I was a good tile layer, a tolerable electrician, and a terrible drywall mudder. I am a river rat, being a canoe and kayak enthusiast, and a water-skier until my knees recently started disapproving of that sport. I am an avid reader of spiritual materials, presidential biographies, Pulitzer and Nobel-winning fiction, leadership and entrepreneurism books, and anything by Wendell Berry, Jimmy Carter, and Louis L'amour. I enjoy good bourbon (neat,) and craft beer (porters & IPA's,) particularly when I'm loafing in my side yard watching the river go by. I am a convert Catholic, an obsessive genealogist, and a yellow-dog Democrat.

Been married to Francie Hill of Carrollton for 31 years, and have three kids- Lauren, an analyst with Defense Intelligence in DC, Ted, an adjunct German professor at Transy and a Study Abroad advisor at UK, and Hannah, a Public Health major at George Washington University in DC. Greatly looking forward to inheriting 2 grandkids next May, when my oldest daughter marries Jake, also a homeland security analyst, a 2 time Iraq veteran, and Lt Col with the Army Reserve.

## This is a great idea for all communities!

### Main Street Winchester to dedicate Hometown Hero banners Tuesday

Winchester First rebranding to Main Street Winchester Special to the Winchester Sun

Main Street Winchester will dedicated its Hometown Hero Banner Series at 5 p.m. Tuesday, Oct. 27, with a small ceremony unveiling the newest edition to the series in front of the Clark County Courthouse.

The newest banner will feature American Pharoah, Clark County's own Triple Crown winner. The history-making thoroughbred is now poised to end his racing career in the Breeders' Cup Classic, and claim racing's first-ever Grand Slam. Other banners in the series include America's 2009 Junior Miss Michelle Rogers, NFL pro Yeremiah Bell, filmmaker Jason Epperson, Hollywood actor Matt Long, and decorated Marine Corps veteran Matthew Bradford.

"As a community we do a great job of recognizing people who have accomplished remarkable achievements after they have passed away," said Main Street Winchester Board President Graham Johns, who originated the series. "With these banners, we want to recognize the great accomplishments of Clark Countians who are still living."

American Pharoah is the first banner to picture a non-human hero. American Pharoah spent his "childhood" on Clark County native Tom VanMeter's Stockplace Farm. He went on to become the first Triple Crown winner since 1978.

All the banners were designed and produced by downtown business Cartwright Designs for Main Street Winchester. The American Pharoah banner was sponsored by Tom VanMeter.

Main Street Winchester has slowly been adding to the banner series over the past year and a half. Each individual honored with a banner is carefully chosen by the Main Street Winchester board and they plan to continue the project by adding three or four new banners each year.

"A hero is defined as a person who is admired for outstanding achievements. The banners show real-life, contemporary examples of successful people. They show that dreams come true through hard work, determination and perseverance," Main Street Winchester Executive Director Rachel Alexander said. "Whether you have Hollywood ambitions or you're a pony with speed, you can get there from here. We're proud to honor these remarkable accomplishments and remind all of us of what is possible. Dream big!"

For more information on downtown happenings, visit www.facebook.com/downtownwinchester

# http://www.centralkynews.com/winchestersun/news/local/halloween-mainia/article\_d412d86b-5f42-5a0a-a1de-e9d8324e43ac.html



Here's a sign you never want to see! If you are having an event be sure to say something more inviting! Like event ahead!



Look at all the cool Shop Small stuff!!! KYMS is looking for a big banner to hang on the front of the KHC office. We didn't get one in our goody box







## Preservation Kentucky

## Kentucky Heritage Council

in partnership with the



# Franklin County Trust for Historic Preservation present

## Historic Preservation 101 for Real Estate Professionals

KREC 2 Hours Law / 2 Hours Elective CEU

# Wednesday, November 18, 2015 Whitaker Bank

130 West Main Street, Frankfort 9:30am Registration; 10am – 2:30pm Workshop

\$40.00 per person includes lunch and snacks Register online at www.preservationkentucky.org

## Topics will include:

- Incentives for buildings and buyers
- State and federal historic rehabilitation tax credits
- Kentucky historic architectural styles
- Sustainability and energy efficiency of historic buildings
- Design standards for rehabilitation
- Myths about old buildings
- Marketing and selling historic real estate

Questions - Email rsvp@preservationkentucky.org or call 502-871-4570

It's never to early to be thinking ahead to next summer! I think it would be quite a statement to see this activity in the hearts of our downtowns! Could be a great fundraising activity with music and dancing afterwards. Lots of partnerships could be created to carry this out.



Here's another from Arkansas called Dine on the Line!

Congratulations to Main Street Texarkana! Main Street Texarkana fundraiser "Dine on the Line" serving to a sell out crowd.

Henderson, KY also has had "white out " on Main in the past based on the Diner en blanc

More than 13,000 people turned out in Paris, France for the 27th edition of 'Diner en blanc' ('Dinner in white') -- a pop-up picnic where attendees dress to the nines entirely in white.



Keep Darlene Gooch, Russellville, in your thoughts. She had a little accident and broke her arm! She is doing fine and is on the mend, but we all know our jobs are difficult enough with two good arms!

#### 2016 Main Street Now Conference in Milwaukee, Wisconsin!



Join us May 23-25, 2016, in downtown Milwaukee for **Main Street Now**, a conference of the National Main Street Center. This year's conference will bring together doers, makers and innovators to address challenges facing 21st century downtowns and commercial districts, while building on collective insights to take advantage of opportunities on the horizon. Together we will focus on creating places that are economically competitive and socially connected, as well as developing leaders that can direct these efforts and pave the way for communities of the future. With Milwaukee as our living laboratory, **Main Street Now** will offer creative solutions to everyday Main Street challenges to help position your community for success.

The Main Street Now Conference is the largest nationwide gathering of preservation-based economic development and community revitalization professionals, including downtown and neighborhood Main

Street directors, volunteers, architects, planners, public officials, and consultants. Whatever your experience, the 2016 Main Street Now Conference is your opportunity to further your community development education and network with colleagues experiencing similar successes and challenges, while enjoying all that the Brew City has to offer!

Located on the shores of Lake Michigan, Milwaukee is famous for beer, but also home to old-world architecture, topnotch museums, waterfront parks, theaters, restaurants, and shopping. Between sessions, take a tour of the Miller Brewery, Pabst Mansion or Harley-Davidson Museum. Explore one of many historic neighborhoods, or enjoy the natural and manmade beauty the state of Wisconsin has to offer outside of the city. The 2016 conference is expected to bring over 1,500 attendees from around the country and will feature educational sessions ranging from 45-minute "crash courses," to 75-minute classroom sessions and 3-hour "deep dives." Full and half day mobile education sessions in Milwaukee's urban neighborhoods and nearby Wisconsin Main Street communities will also be offered. Learn about the innovative methods and practices that make the Main Street Approach® one of the most powerful economic development tools in the nation.

Whether you hail from an urban business district, small rural downtown, or some place in between, you will find real solutions to common problems at the 2016 Main Street Now Conference in Milwaukee. See you in May!

### **Hotel Information:**

Hilton Milwaukee City Center 509 West Wisconsin Ave. |Milwaukee, WI

#### Registration Rates:

Early: \$395 Member/\$495 Non-Member | Standard: \$495 Member/\$595 Non-Member | One Day: \$245 | Student: \$175 |



We are pleased to announce that in January 2016 we will launch the Main Street America Institute (MSAI), our targeted professional development training program aimed to equip downtown and commercial district leaders with the tools they need to lead results oriented and preservation-based community revitalization organizations. Building upon the framework of the original Main Street certification program that went on hiatus in 2008, the new and enhanced Institute will offer a comprehensive, intensive, and yet convenient curriculum structure that supports professional career development and growth through lifelong learning opportunities. For more information www.preservationnation.org

This is something we will discuss in January as well. If you have questions or would like to know more give me a call.

# SBA Seeks Nominations for 2016 Kentucky Small Business Awards Small Business Person of the Year and Other Awards

**LOUISVILLE** - The U.S. Small Business Administration's Kentucky District Office is accepting nominations for its 2016 National Small Business Week Awards, including the prestigious Small Business Person of the Year award. The 2015 Kentucky Small Business Person of the Year was Scott Shinn, President / CEO of Sustainment Solutions, Inc., a veteranowned small business located in Lancaster.

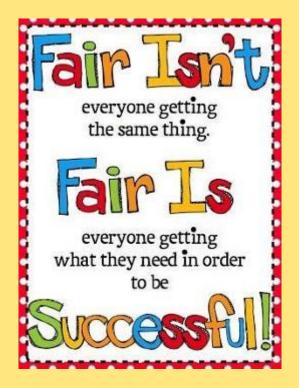
In addition to Small Business Person of the Year, SBA is seeking nominations for Small Business Exporter of the Year, contracting, disaster recovery, SBA resource partner awards and more. The Kentucky District Office also has 2016 small business awards, including Home Based, Minority, Veteran, Woman Small Business and Young Entrepreneur of the Year, as well as Advocate of the Year in Financial Services, Small Business and Media.

Ralph Ross, SBA Kentucky District Office Director, stated, "I am amazed each year with Kentucky's small business award winners. It's a testament to the perseverance, intelligence and business acumen small business owners and advocates possess." The Kentucky Small Business Person and Small Business Exporter of the Year will compete nationally and be recognized in May 2016 during National Small Business Week in Washington, DC.

Award details, including eligibility, information requirements and evaluation criteria, as well as nomination procedures, can be found at on the SBA Kentucky District Office website, <a href="https://www.sba.gov/ky">https://www.sba.gov/ky</a> or at <a href="http://awards.sba.gov">http://awards.sba.gov</a>. Small business owners or advocates can self-nominate.

The deadline to receive nomination packages is 3:00 p.m. ET, Monday, January 11, 2016. Nominations should be submitted online at <a href="http://awards.sba.gov">http://awards.sba.gov</a> or delivered directly to the Kentucky District Office, depending on the award. Postmarked or hand delivered packages should be sent to SBA Kentucky District Office, Attn: Small Business Week Awards Committee, 600 Dr. M.L. King, Jr. Place, Room 188, Louisville, KY 40202, Questions?

Email michael.ashcraft@sba.gov or call him at the SBA Kentucky District Office, (502) 582-5971, extension 225.



How cool is this! A few of our Main Street communities have trains downtown, Pictured here is Main Street LaGrange, photo courtesy of One Nineteen Restaurant and Facebook:)





Take advantage of the Kentucky State Parks' Commonwealth Connection program which offers city officials and employees reduced rates on lodge rooms and cottages at 11 resort parks, plus cottages at John James Audubon State Park.

Rates are as follows: Lodge Room - \$49.95 One Bedroom Cottage - \$74.95 Two Bedroom Cottage - \$89.95 Three Bedroom Cottage - \$99.95

Add just \$5 to the above rates to enjoy a getaway to Barren River Lake, Cumberland Falls, Kentucky Dam Village, Lake Barkley, Lake Cumberland or Natural Bridge State Resort Parks.

**Discount available November 1, 2015, through March 31, 2016.** Use promo **code CC14** when booking online. If booking by phone, be sure to mention the Commonwealth Connection program to receive the special rate.

Proof of government employment, past or present, may be required at check-in. Subject to availability. May exclude park special-event weekends and holidays. For leisure travel only. Not to be combined with other offers. Applicable taxes apply

# **KLC Abandoned, Blighted and Code-Deficient Property Summit**

Tuesday, December 8

8:30 a.m. - 5:00 p.m EST Elizabethtown, KY \$69 KLC member/\$99 nonmember OFFICIALS TRAINING CENTER SEMUCEY LEAGUE OF CITES

Every city has them. How do you address problems with abandoned and blighted properties, rental property, code enforcement and nuisance ordinances? This interactive summit will help you "get in the weeds" (no pun intended) on these

Kentucky Association for Economic Development (KAED) Annual

Conference Check KLC website for more info.

November 11 - 13 Hopkinsville, KY

With questions, contact Meghan E. Crosman, 502.227.9653.



#### **Know and Understand Federally Recognized Certifications**

The federal government has goals for doing business with small businesses. Do you know about small business set-asides for businesses certified as HUBZone, Woman-Owned, Veteran Owned, or Service Disabled Veteran businesses? Do you know which certification makes sense for your business? Do you know what the eligibility requirements are?

The federal government is the largest single purchaser of goods and services in the world. In Fiscal Year 2014 alone, the federal government purchased over \$91 billion worth of good & or services from small businesses. Learn about the certification process and how to open up your company to these federal dollars. This event is free and lunch will be provided, but registration is **required**.

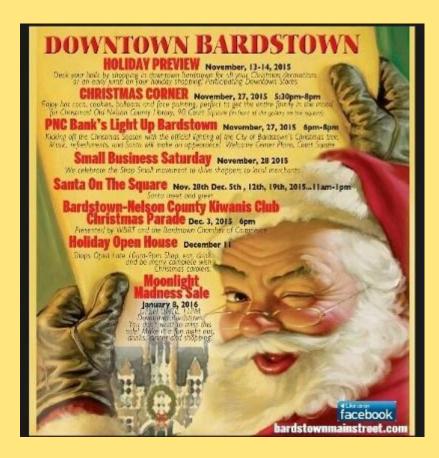
Date / Time: December 1, 2015 from 11:30 am - 1:00 pm ET

Location: Covington City Building, 20 West Pike, Covington, KY 41011 / Map It

Register or More Information or call 859-448-8801 or dumainec1@nku.edu for details.

Presented by the SBA in conjunction with the Northern Kentucky University Small Business Development Center (NKU SBDC) and the City of Covington.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact the NKU SBDC at 859-448-8801 or <a href="mailto:dumainec1@nku.edu">dumainec1@nku.edu</a>.







November 19, 2015 | Eastern Kentucky University

The inaugural **2015** E<sup>3</sup> Conference Education and Entrepreneurship as Economic Engines Conference has been met with great interest and anticipation, and we are looking forward to November 19th, here at Eastern Kentucky University.

#### Some Highlights

- Dr. Holden Thorp, provost and executive vice chancellor for Academic Affairs at Washington University in St. Louis and the Rita Levi-Montalcini Distinguished University Professor, will talk about the importance of innovation and entrepreneurship not as buzz words that will fade in a decade, but as core principles of higher education
- Mr. Kris Kimel, president of the Kentucky Science & Technology Corporation, will moderate a panel of CEOs, discussing the differences between credentials and skill sets, and the value of each in the job market in the coming years
- Mr. Marc Nager, Chief Community Officer of Techstars and Mr. Brian Raney, CEO of Awesome, Inc. will discuss how higher education can be a catalyst for entrepreneurial ecosystems to transcend any political, social, or geographic boundary
- Leaders in higher education from across the state will investigate the different innovations, disruptions, and economic drivers that will occur in Kentucky over the next generation

Through the extraordinary generosity of our corporate partners – we are pleased to announce that the registration fee has been waived and all those who have registered will be refunded their registration fee.

Our partnering organizations truly believe in the value of entrepreneurial education and want this event to be available to as many people as possible.

Please follow this link to register: <a href="http://e3conference.eku.edu/e3-conference-registration">http://e3conference.eku.edu/e3-conference-registration</a>

We ask that you register quickly, as we have limited seating still available for the event.

# How about this fruit plate for your November board meeting!





PUBLIC Part of my training last week was a two day workshop with the Project for Public Spaces. In KYMS we have been working on placemaking for a couple of years and

this was a great tool to add to our toolbox. I had previously met them and their work when Vicki Birenberg, CLG coordinator, and I attended an America Walks workshop in conjunction with the Kentucky Department for Public Health. All of this to say keep your fingers crossed. I applied for a grant that would bring this organization to Kentucky to work with our Main Street directors.! Hopefully we will hear something before the end of the month and we will have something additional to be thankful for:)

Here's a few holiday ideas! I love the mailbox and I'm guessing there is an old one at your local post office that could be used. Or someone in your community might be willing to make and donate one. You could partner with a local high school/college, hospital or others to answer the letters.



This is one of my favorites.

You could sit this or others on your court square for free portraits:)







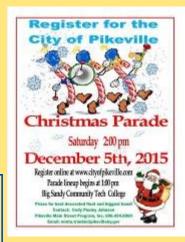




The theme is "Cynthiana Christmas Traditions"



I will be out of the office starting tomorrow. I will be in eastern KY spreading the gospel of Main Street and working with Bobbie Gothard in Lynch on Wed. and attending that areas regional mtg. that afternoon. I will be in Owen Co. on Thursday and out Friday morning before heading to Winchester in the afternoon for BBB.



Happy Birthday to me



